

Agile Product Ownership

... or how to Manage in Uncertainty and Deliver Early Business Value

In a Nutshell

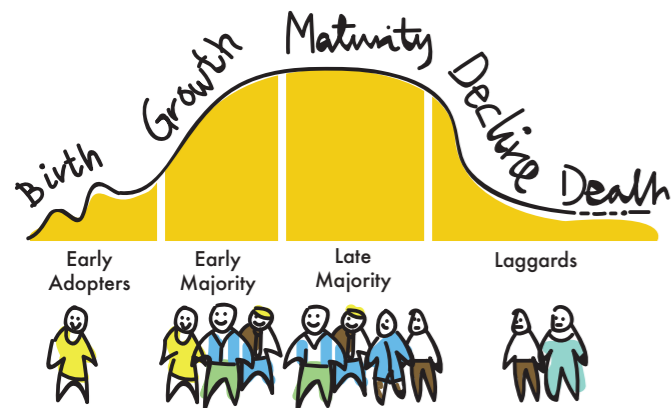


We are developing new ways to deliver business value end to end. Through this work, we hold in high regard the following:

- Responding to change over following a plan
- Finding out needs over looking for solutions
- Customer collaboration over contract negotiation
- Solving user problems over releasing the next "cool" feature
- Measuring KPIs over undefined success metrics

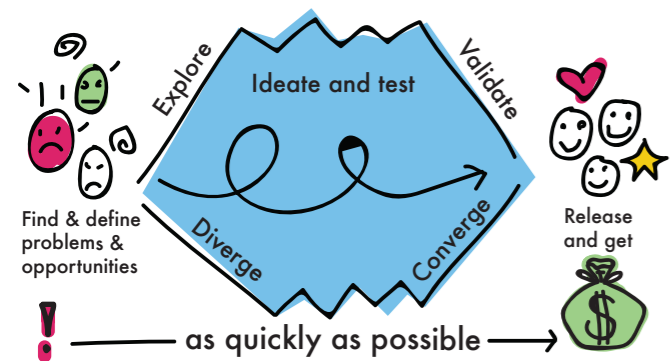
Version 1.2

Understand Value



Innovate and Deliver

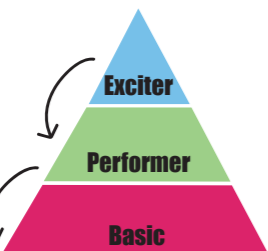
with one Lean Team without handoffs



Kano model

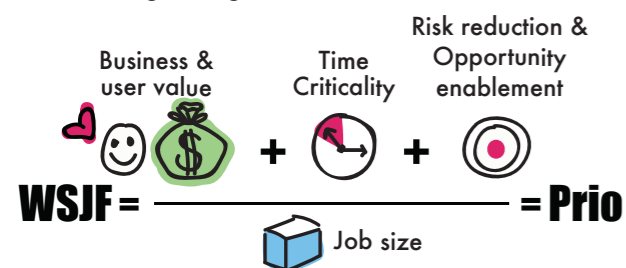
Find priorities based on what persona you target.

Things "fall down" as we get used to it



Plan Together for Fastest ROI

using Weighted Shortest Job First

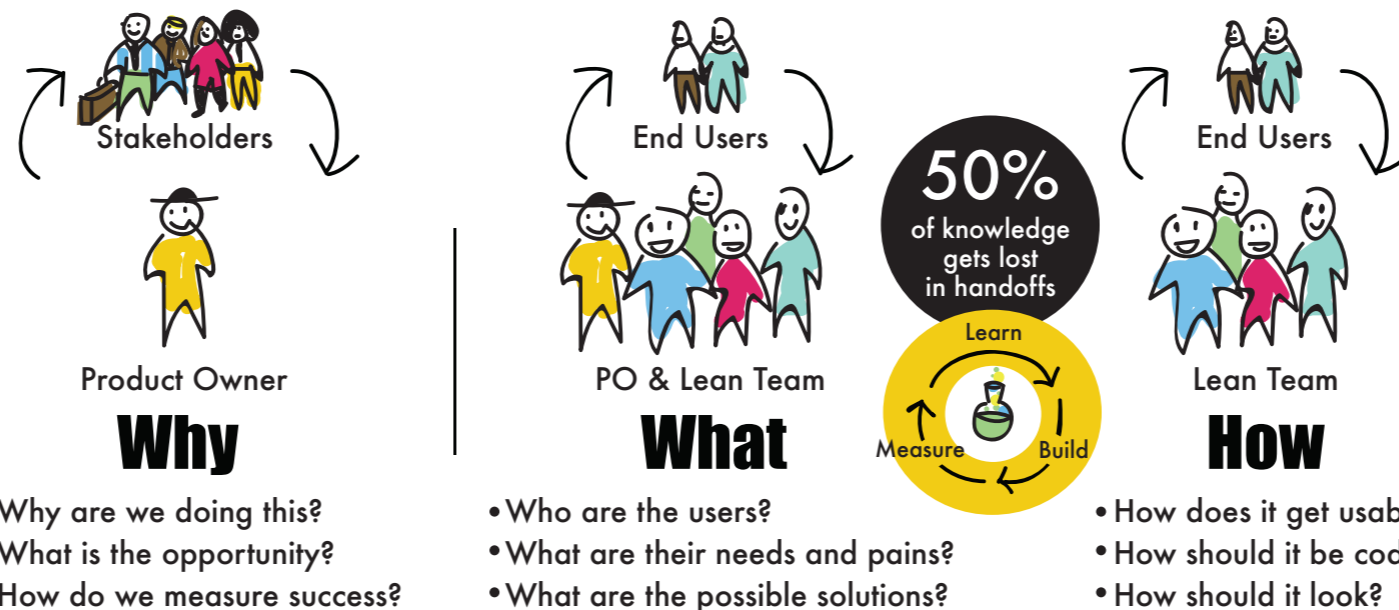


Poster by: mia.kolmodin@dandypeople.com
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Ways of Working for Business Agility

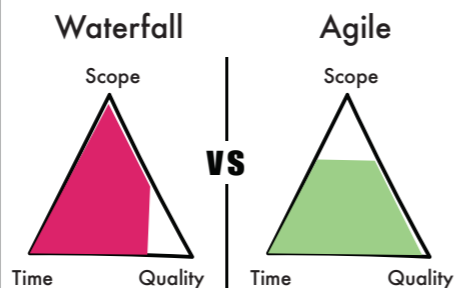


- Why are we doing this?
- What is the opportunity?
- How do we measure success?

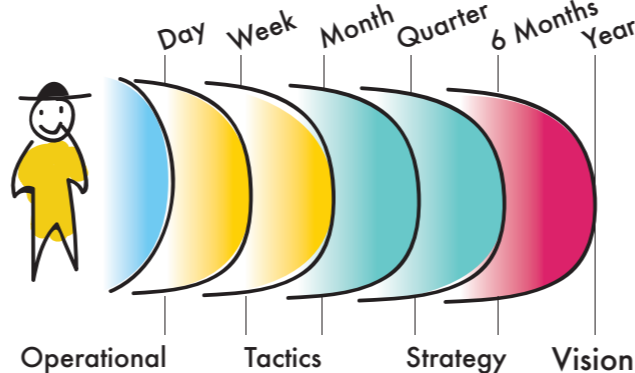
- Who are the users?
- What are their needs and pains?
- What are the possible solutions?

- How does it get usable?
- How should it be coded?
- How should it look?

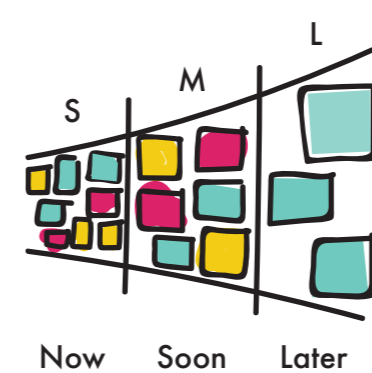
Planning for Value



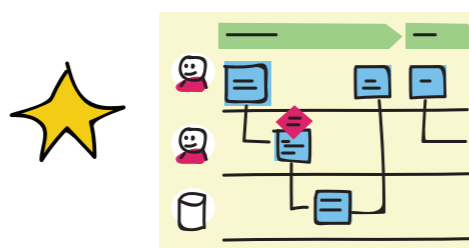
Planning Horizons



Details Just in Time

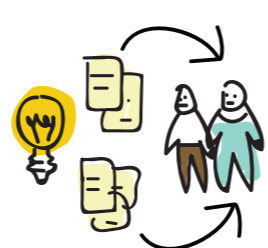


Define the Problem



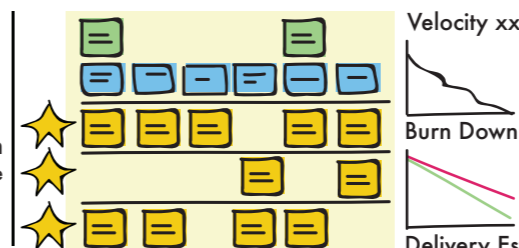
Set framing and KPI's connected to your goals and strategy.

Find Solutions



Ideate & validate with the team.

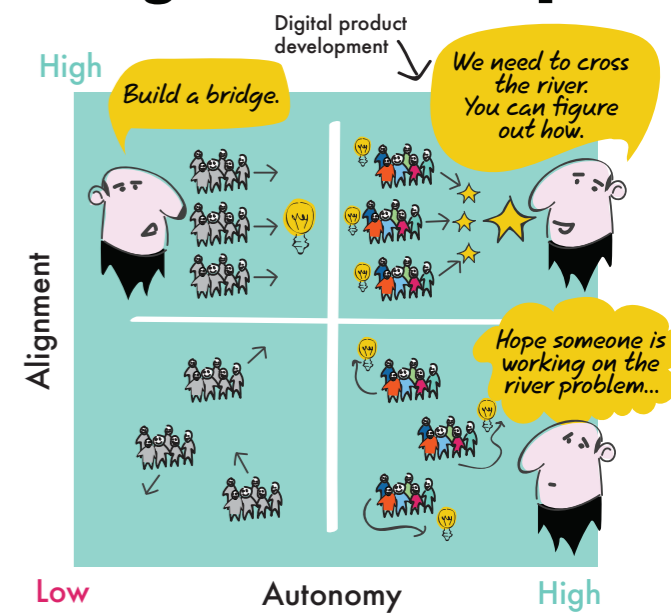
Build Solution



Prioritize ideas for value together.

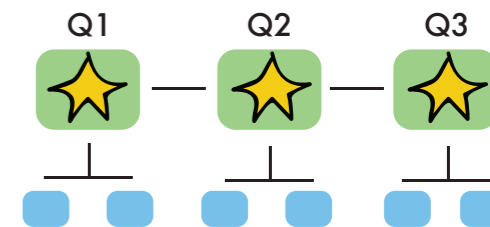
Slice thin horizontally in the product and deliver valuable scenarios for users end to end. Follow up, measure outcome, learn and adapt your plan.

Agile Leadership



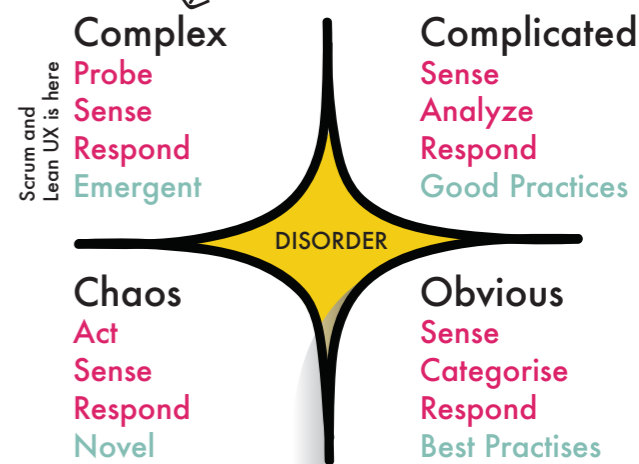
Product Planning for Uncertainty

Clear Measurable Goals, Learn & Adapt
Team is done when goal is reached.



Digital product development

Cynefin



Cynefin; Dave Snowden
Leadership inspiration; Henrik Kniberg

